

FROM THE CREATORS OF
'INSPIRED BY...THE BIBLE EXPERIENCE'

NIV *live*

A BIBLE EXPERIENCE

AUDIO BIBLE SALES KIT

A DRAMATIC AUDIO BIBLE FEATURING PERFORMANCES
BY AWARD-WINNING ARTISTS AND TODAY'S MOST
RENOWNED PASTORS

FEATURING

CUBA CRAIG KIRK PATRICIA MEAGAN
GOODING JR. GROESCHEL FRANKLIN HEATON GOOD

ERWIN CCH LORETTA ROBERT NORM MARTHA JONATHAN
McMANUS POUNDER DEVINE JEFFRESS LEWIS MUNIZZI FALWELL

ANTONIO CHRISTOPHER GLYNN MILES DUDLEY
SABATO JR. GORHAM TURMAN McPHERSON RUTHERFORD

AND MANY MORE

Executive Producers: Ron Belk, Lou 'Buster' Brown, and Chip Hurd

LISTEN! THE BIBLE HAS A VOICE.

The NIV Live audio Bible delivers a truly spiritual, heart-pounding and authentic event that will become the most engaging and emotional experience of your lifetime.



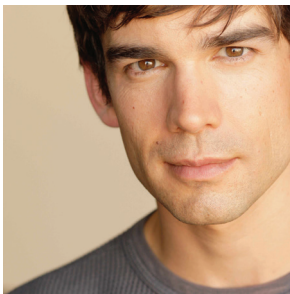
CAST OF AWARD-WINNING TALENT AND FAITH LEADERS PRAISE THE NEW NIV LIVE AUDIO BIBLE



"It truly helps to hear Scripture in a new way. Some scriptures that we've heard so many times, they're sort of meaningless to us, but then when you hear the NIV Live audio Bible aloud with actors and talent performing Scripture, and you have these wonderful sound effects in the background and it takes you right to that time, making it very tangible. These people aren't just historical figures anymore, but they become real to you and help you understand that we are all connected through these generations through the history of Christ's people."

PATRICIA HEATON

Two-time Emmy Award winning actress and producer



"The Bible Experience was such a successful and amazing project, that now, with the NIV Live edition, we're building on this very solid foundation and making it bigger and more exciting." I think that the stories of the Bible are very international. For me, NIV Live is epic story telling. It's taking this text that many people feel they know so well and setting it free by interpreting it in a very human and emotional way, giving people a chance to not just read the text and read about the people, but to hear them and have them really come to life in a way that is truly extraordinary."

CHRISTOPHER GORHAM

TV and film actor



"People from every corner of the earth can now be changed just by hearing the word of the Lord. The gospels of Jesus Christ are unlike any other words that have ever been written. There's power in them, there's meat in them, there's water in them, there's life in them and they bring people back to life."

MARTHA MUNIZZI

Dove and Stellar Award Gospel music singer and Grammy Award nominated songwriter



"It's thrilling to me that we can get the word out, not only through the Bible app, but that we've got celebrities, pastors and people from different races, from all around the world and from different denominations all coming together in one voice saying 'we're lifting up the word of God'."

PASTOR CRAIG GROESCHEL

*Author of The Christian Atheist,
Senior Pastor, Lifechurch.tv, Edmond, OK*

SALES INFORMATION

PRODUCT: NIV Live! A Bible Experience.

DESCRIPTION: Audio Bible | Dramatized

MSRP: \$124.95

ISBN: 978-0-9834229-9-0

MEDIA: 79 CDs, 1 Enhanced Bonus DVD,
Digital Download, Mobile App

PUBLISHER: Inspired Properties, LLC



Multi-sensory. Cinematic. 3D Enhanced Sound.

The **NIV Live! A Bible Experience** (New International Version) audio Bible is a dramatic masterpiece that presents the Bible in an engaging and entertaining format, allowing you to enjoy God's eternal story whenever and wherever you desire. This powerful audio CD set lets you listen to and experience the entire Bible from cover to cover. An unrivaled cast of faith leaders and award-winning talent leads you through dramatic, powerful performances by breathing life into the words and teachings of the Bible.

The Creators of the award-winning 'Inspired by...The Bible Experience' have returned to give the complete Bible – Genesis through Revelation – a voice; 368 to be exact, bringing to life the most recognized book in the world, making the words impactful and relevant for everyone—from believers to skeptics.

NIV Live features an ensemble cast of actors, musicians, and notable personalities, including Oscar, Emmy and Grammy Award nominees and winners, leading pastors, teachers, members of the clergy, and evangelists, assembled to re-enact the complete Bible for your listening experience.

Academy Award winner Cuba Gooding Jr. (Jonah), two-time Emmy Award-winning actress and producer Patricia Heaton (Mary Magdalene), Jesse Corti (Abraham), Kristoffer Polaha (David), Mick Wingert (Saul), Tony Award-nominated actor Norm Lewis (Solomon), Christopher Gorham (Jesus), Pastor Erwin McManus (Psalms), Carlos Santos (Luke), Grammy Award-nominated singer and songwriter Martha Munizzi (Abigail), Pastor Craig Groeschel (Amos), Christine Lakin (Jezebel), Alex Désert (Joshua), Phil Crowley (Moses), Tatyana Ali (Tamar), Emmy Award-winning producer Pastor Miles McPherson (Angel), nine-time Grammy Award-winning singer and producer Kirk Franklin (Peter), along with many others.

NIV Live is the most accessible and up-to-date translation, and each biblical character is represented by a unique voice that brings the persona to life. Dramatic performances, 3D theatrical sound and a beautiful, inspired world class cinematic score make this an unforgettable listening sensation.

The **NIV Live** audio Bible delivers a truly spiritual, heart-pounding and authentic event that will become the most engaging and emotional experience of your lifetime.

PRODUCT DNA

- Complete Bible: Genesis through Revelation
- 368 Bible Characters each represented by a unique voice
- 3D Theatrical Sound Design
- World Class Cinematic Score

NIV LIVE CAST MEMBERS

- Loretta Divine
- Jonathan Falwell
- Kirk Franklin
- Cuba Gooding Jr.
- Meagan Good
- Christopher Gorham
- Craig Groeschel
- Patricia Heaton
- Robert Jeffress
- Norm Lewis
- Miles McPherson
- Martha Munizzi
- Antonio Sabàto, Jr.



...and many more

PRODUCT HISTORY 2006 FIRST EDITION

- First edition released in 2006
- Cast of over 400 notable performers
- 48 Pastors
- 3 Oscar Winners
- 5 Golden Globe Winners
- 23 Grammy Winners
- Audio Book of the Year 2007
- Grammy 'Runner up' 2007
- Silver Anvil Award 2007
- Earphones Award 2008

PRODUCT PRICING

NIV Live is the most accessible and up-to-date translation, and each biblical character is represented by a unique voice that brings the persona to life. This powerful audio CD set lets you listen to and experience the entire Bible from cover to cover, through dramatic powerful performances from an unrivaled cast of award-winning talent and faith leaders who breathe life into the words and teachings of the Bible.

PRODUCT	MSRP	ISBN
<p>NIV LIVE! COMPLETE BIBLE ISBN: 978-0-9834229-9-0 Purchase CDs and experience the product for FREE on these platforms: internet and mobile devices (Android and Apple iOS)</p> <ul style="list-style-type: none"> • CD Bundle (79 CDs) & Enhanced Bonus DVD • Digital Download • Mobile App <p>PRODUCT DETAILS Audio CD Language: English Product Dimensions: 12.7 x 7.4 x 3.1 inches Shipping Weight: 3.8 pounds</p>	<p>\$124.95</p>	<p style="text-align: right;">\$124.95</p> <p>ISBN 978-0-9834229-9-0 5 9999 ></p>  <p>9 780983 422990</p>
<p>NIV LIVE! COMPANION PRINT BIBLE ISBN: 978-0-9834229-7-6</p> <p>PRODUCT DETAILS The print companion to the new NIV Live audio bible is keyed to each individual disk and track, allowing you seamless page-by-page engagement with the audio edition, expanding your encounters with the characters, the stories, and the teachings of the Bible.</p>	<p>\$19.95</p>	<p style="text-align: right;">\$19.95</p> <p>ISBN 978-0-9834229-7-6 5 1995 ></p>  <p>9 780983 422976</p>
<p>NIV LIVE! PROMOTIONAL ITEMS</p> <ul style="list-style-type: none"> • Free Download Cards • Gift Card • Product Posters • Email Blast Templates • Point of Purchase Displays • CD & DVD Samples <p>Contact your Account Manager or Sales Rep for more information or to request quantities.</p>		

CAST OF AWARD-WINNING TALENT AND FAITH LEADERS PRAISE THE NEW NIV LIVE AUDIO BIBLE



“It is so great to have **NIV Live**, because you could listen to it in your car and all the answers to everything you deal with in life are there. Sometimes the language of the Bible has this Shakespearian feel to it or the language feels too complex for people to grasp, but the message conveyed when people read and perform it is you get to hear it and that can clarify so many questions for you, and you can play it again and again. I think it’s truly wonderful for people to have such an experience.”

LORETTA DEVINE

Emmy-Award-winning television, film and stage actress



“We tend to take the Bible and break it up like the church is broken up, the Baptists over there and the Pentecostals over here, but the Bible is a book for all people at all times and it has changed history. When you listen to the **NIV Live** from beginning to end, it’s like you’re getting a snapshot of all of Christian history through the book that God wrote.”

JOHNNIE MOORE

*Author of Dirty God,
Vice President, Liberty University, Lynchburg, VA*



“The **NIV Live** is necessary. People need to hear this and to feel the undercurrent of wisdom that flowed through us and come to understand the profound effect this experience has had on everyone involved with this project. We have been touched by more than just reading the words but actually living them and breathing them because when you listen, it will make you feel like you were actually there.”

NORM LEWIS

Tony Award nominated actor and singer



“It was a very eye-opening experience to witness the work that goes into getting every word right...I know this project is going to be successful because you put your heart and soul into it making it excellent. It challenged me, and I’m excited for the product. I’m going to be fired up and motivated to share it with as many people as I can.”

PASTOR MILES MCPHERSON

*Emmy Award-winning producer, author of God in the Mirror,
Senior Pastor, The Rock Church, San Diego, CA*

THE NIV LIVE AUDIO BIBLE

A DRAMATIC AUDIO BIBLE FEATURING PERFORMANCES BY AWARD-WINNING ARTISTS AND TODAY'S MOST RENOWNED PASTORS



A host of celebrated talent gathered together with one common purpose...to read and record the word of God directly from the Bible and to bring the New International Version (NIV) of the Holy Scriptures to life with one unifying voice.

LISTEN! THE BIBLE HAS A VOICE.

An ensemble cast of actors, musicians, and notable personalities, including Oscar, Emmy and Grammy Award nominees and winners, leading pastors, teachers, members of the clergy, and evangelists, assembled to re-enact the complete Bible for your listening experience.

FEATURING

NOTABLE TALENT

PHIL CROWLEY
LORETTA DEVINE
KIRK FRANKLIN
MEAGAN GOOD
CUBA GOODING JR.
CHRISTOPHER GORHAM
PATRICIA HEATON
MARTHA MUNIZZI
CCH POUNDER
ANTONIO SABÀTO, JR.

NOTABLE CLERGY

SERGIO DE LA MORA
JONATHAN FALWELL
CRAIG GROESCHEL
ROBERT JEFFRESS
MILES MCPHERSON
JOHNNIE MOORE
DUDLEY RUTHERFORD
ERWIN MCMANUS
DR. HELEN WILLIAMS
MARVIN WINANS SR.

LISTEN!
THE BIBLE HAS A VOICE.

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